



**UPSTREAM
DAIRY
CHARTER**



Let's face the challenge of sustainable food together

At Bel, we are convinced that healthy eating for all is both a global challenge and a fundamental right, and we have made it our mission. To meet this challenge, for over 150 years we have championed the key role of dairy products that combine pleasure, nutritional quality and responsibility.

Throughout our history as a family business, we have sought to pursue both profitability and responsibility, as they are inseparable in guaranteeing the sustainable performance of our group, as well as that of our entire ecosystem of suppliers.

This responsibility is reflected more than ever today by our desire to support dairy producers in a long-term partnership approach, to work together for a sustainable industry.

This is the meaning of the charter of commitments that Bel formalized five years ago with the WWF, and of the diligent work we do with our 1,200 partner farmers around the world.

Dairy farming is a sector that has a strong impact on natural resources and climate change and also plays a major social role in many local communities. We want the industry to be able to maintain this social role while contributing to truly regenerative agriculture.

To this end, we are renewing our Upstream Dairy Charter around three main pillars: Partner Farmers, Animals, Regenerative Agriculture. Based on action plans adapted to the realities of production countries and on concrete objectives, it marks the reaffirmed commitment of the Bel group and its partners to a low-carbon dairy industry.



Cécile Béliot
General Manager of the Bel Group

Continuing our commitment to sustainable dairy farming



Together
towards a more
sustainable
milk production



5 years of experience

- Different cultural approaches and maturity levels in terms of **sustainable farming practices** (feed and animal welfare, grazing, etc.)
- Issues that are inseparable from all those of the dairy industry: **quality and safety + carbon footprint**

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A more ambitious carbon trajectory

- Aligned with the **+1.5°C scenario** => Net reduction of greenhouse gas emissions by 1/4 between 2017 and 2035
- **Carbon neutrality** before 2050 throughout our value chain
- Decarbonisation as a **driver of our performance**, thanks to a new analysis and management tool



A path to follow...

- A **fourth reaffirmed partnership** with WWF
- Close involvement of producers, especially on the carbon footprint
- Indicators for a transparent and monitored approach over time

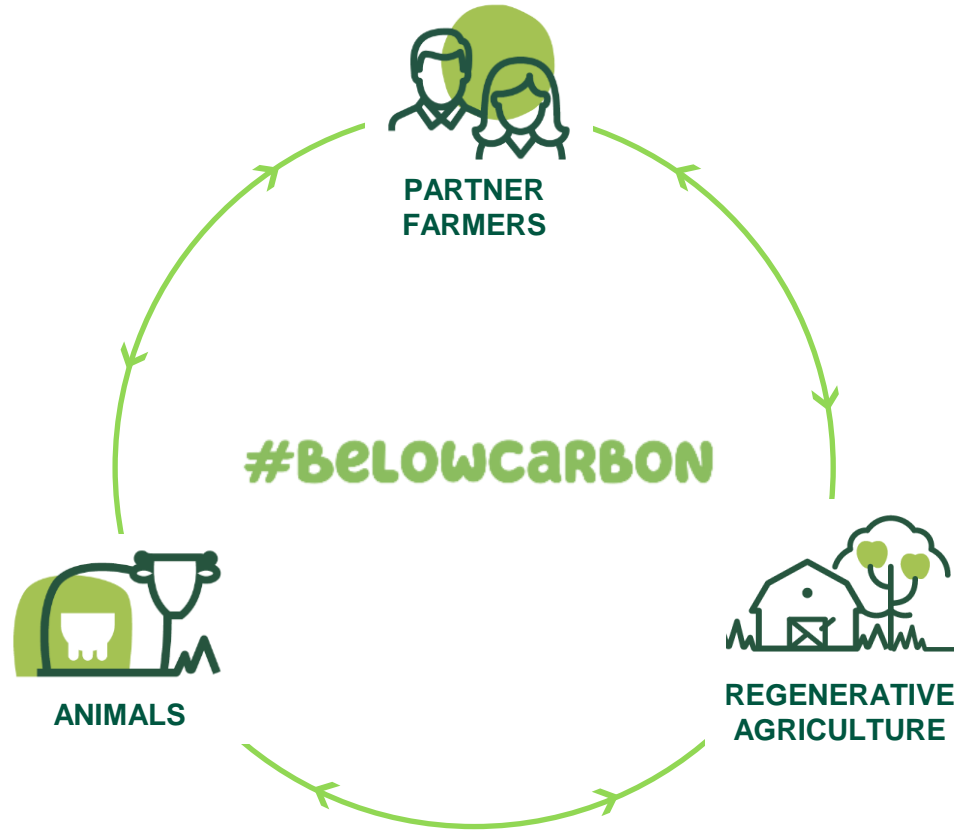


... and improvements

- An **upstream dairy approach** connected to our carbon neutrality objectives
- A confirmed course, that of a **regenerative agriculture**
- A better consideration of local specificities
- **Simple and clear commitments** for all our partners

The global charter for a sustainable upstream dairy sector:

a collective commitment to three strategic areas, which contribute to our decarbonisation process



1 ***Partner farmers***



PARTNER FARMERS

Our goal:

To co-build long-term relationships that contribute to more efficient, sustainable and innovative agricultural practices, in order to participate in the transformation of the food chain and the promotion of better living and working conditions.



Our commitments

Our performance metrics

Being a close and reliable partner

- Regular visits by Bel Group representatives to the farms
- Transparency of exchanges to share the Group's vision and activities (meetings, communications)

- **100%** of farms visited at least once a year and invited to an annual meeting from 2023

Creating a fair and sustainable economic balance

- Long-term contractual relationships
- Profitability & Responsibility: supporting sustainable practices through financial solutions adapted to individual circumstances
- Promotion of additional income for producers (on-farm processing, on-farm fruit trees, etc.)
- Monitoring of producers' welfare (fair remuneration, workload, living wage)

- **100%** of farms have access to the "Farmer's voice" survey from 2025

Pilot in 2023

Encouraging future generations

- Provision of training for producers
- Promotion of innovative and sustainable practices through "showcase" farms
- Implementation of a programme for the attractiveness of agricultural professions

- **100%** of countries have a Generational Renewal programme in place from 2025

2 ***Animals***



ANIMALS

Our goal:

Ensure animal welfare and promote local animal feed to contribute to sustainable milk production



Our commitments	Our performance metrics
<h3>Ensuring animal welfare</h3> <ul style="list-style-type: none">- Assessment of each farm using a methodology in line with the requirements of the Animal Welfare Charter co-developed with CIWF (Compassion in World Farming)- Monitoring of the implementation of the recommendations and verification by an independent third party	<ul style="list-style-type: none">• 100% of farms controlled according to the Bel Charter for animal welfare (or local equivalent) in 2025
<h3>Promoting grazing</h3> <ul style="list-style-type: none">- Development of grazing of milk producing cows wherever possible (depending on climate, available grazing space and local pastoral traditions)	<ul style="list-style-type: none">• 100% of the milk used by Bel comes from cows with access to pasture in 2025
<h3>Encouraging sustainable local food</h3> <ul style="list-style-type: none">- Definition for each country of what constitutes sustainable animal feed (composition, traceability)- Implementation of action plans to increase the share of this local feed in the animals' diet- Consideration of the use of feed additives (Bovaer®, algae) to reduce enteric methane production	<ul style="list-style-type: none">• 100% of the basins have defined their local animal feed target* by 2025• Target set and met by 2030 at the latest

**Regional differences make a generalized GMO-free objective unrealistic, A local food objective is preferred, according to the country realities.*

3 *Regenerative agriculture*



REGENERATIVE AGRICULTURE

Our goal:

Promote agricultural practices that have a positive impact on the environment, to help combat climate change and biodiversity loss, and foster a more resilient ecosystem



Our commitments

Contribute to the implementation of regenerative agricultural practices to foster farm resilience and transmission

Supporting producers in implementing agriculture that naturally enhances soil quality, according to the principles of the [Alliance for Regenerative Agriculture](#).

Our performance metrics

- **100%** of farms implement regenerative agriculture practices ([learn more](#)) by 2030

#BeLowCarbon



All of the actions implemented in the three strategic areas of the Upstream Dairy Charter contribute to developing practices that help reduce the sector's carbon emissions; more broadly, they contribute to the new decarbonization path defined by the Bel Group in 2022.



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Our commitments

- 1. SUPPORT GOOD PRACTICE FROM FARM TO FORK**
- 2. MEASURE THE CARBON FOOTPRINT OF OUR VALUE CHAIN**
- 3. ASSESS PROGRESS WITH A SHARED ANALYSIS TOOL**

Our performance metrics

- **100%** of farms carry out an initial carbon assessment by 2025
- **-50%** reduction in GHG emissions by 2035 compared to 2017
(intensity kg CO₂ eq / kg of standardised milk)

***Our commitments
for other dairy products***



OTHER DAIRY RAW MATERIALS

Our goal:

Beyond fresh milk producers, share and promote our ambitions with our entire value chain, including suppliers of dairy raw materials and manufacturers of finished products.



Our commitments

To share with our suppliers of dairy raw materials (cream, butter, cheese and milk powder) and with our suppliers of finished dairy products, our vision and ambitions for sustainable dairy production.

Promote knowledge and development of best practices, with a specific focus on the carbon strategy.

Our performance metrics

- Share of **suppliers of dairy raw materials** (in % of total purchase value) with whom an exchange meeting was conducted
- Share of **partners manufacturing finished dairy products** (in % of total purchase value) with whom an exchange meeting was conducted



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