

2017

ACTIVITY REPORT



A Foundation for Supporting Children and Child Nutrition

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PRESIDENT'S MESSAGE



Antoine Fiévet

Bel Corporate Foundation President
/ Chairman and Chief Executive Officer of The Bel Group

In 2017, our Corporate Foundation supported and funded 26 charitable initiatives in 16 countries. At the heart of these projects and our mission lies access to a balanced diet for children. Charities and NGOs take action through these multifarious and concrete initiatives to meet a diverse array of challenges and needs. We are proud to be involved with them, with humility and led by Bel's cherished values of dare, care and commit.

Once again this year, our colleagues formed teams to take on charitable endeavors close to their hearts. These generous initiatives on behalf of children and the commitments rewarded by the Foundation reflect our desire to contribute to community life everywhere the Group is present. Once again, with those efforts, we see smiles returning to the faces of children.

I sincerely thank all the men and women who contribute to the Foundation's action in a spirit of generosity and enthusiasm, and who share their desire with us to act for the benefit of children.

SINCE **2008**,
THE BEL
FOUNDATION
HAS:



Donated more than **€2** million



Supported over **230** initiatives in **30** countries



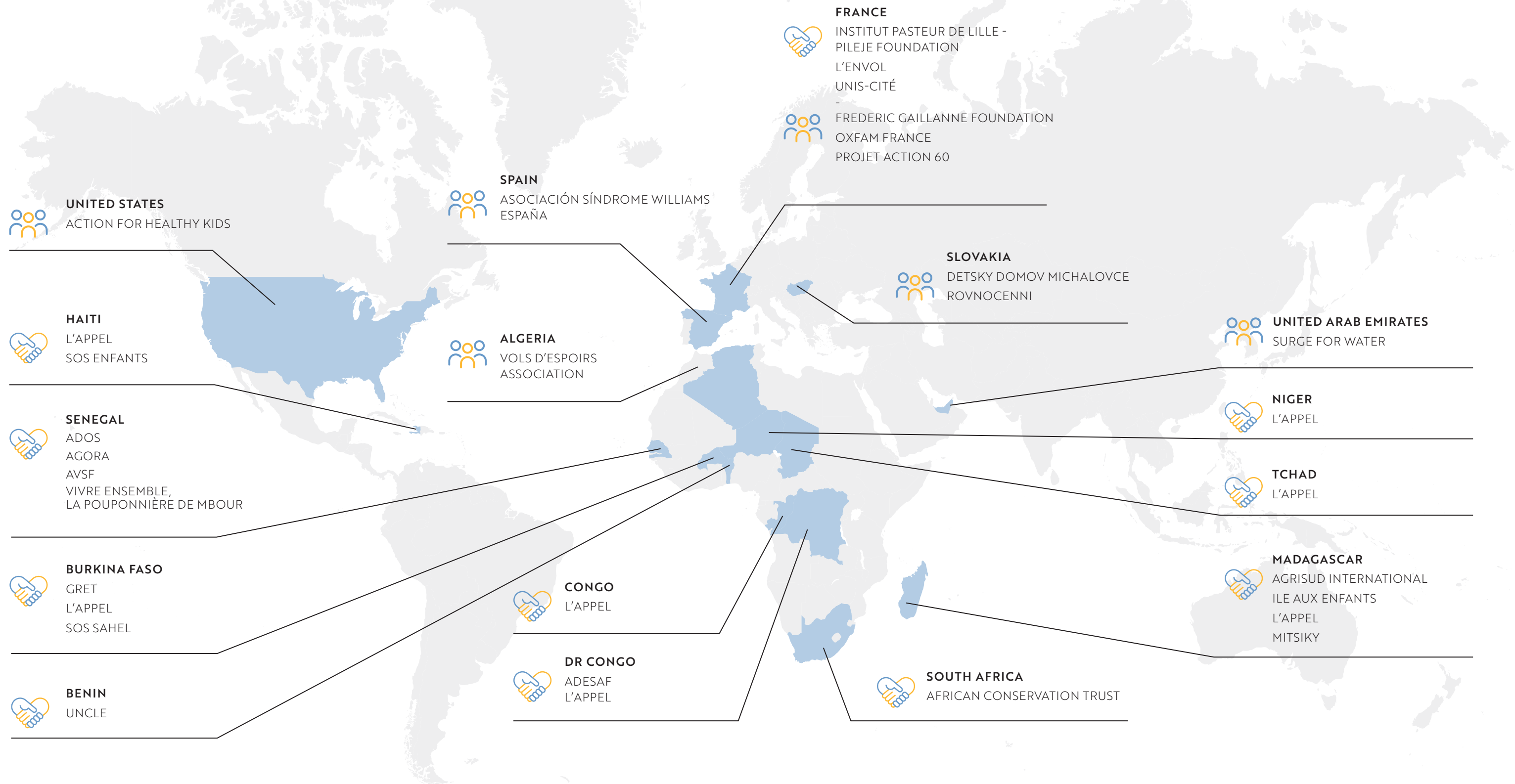
Partnered with **120** charities



Backed **76** employee grants

THE BEL FOUNDATION AROUND THE WORLD

Initiatives sponsored in 2017



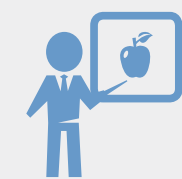
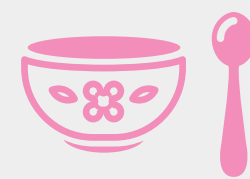
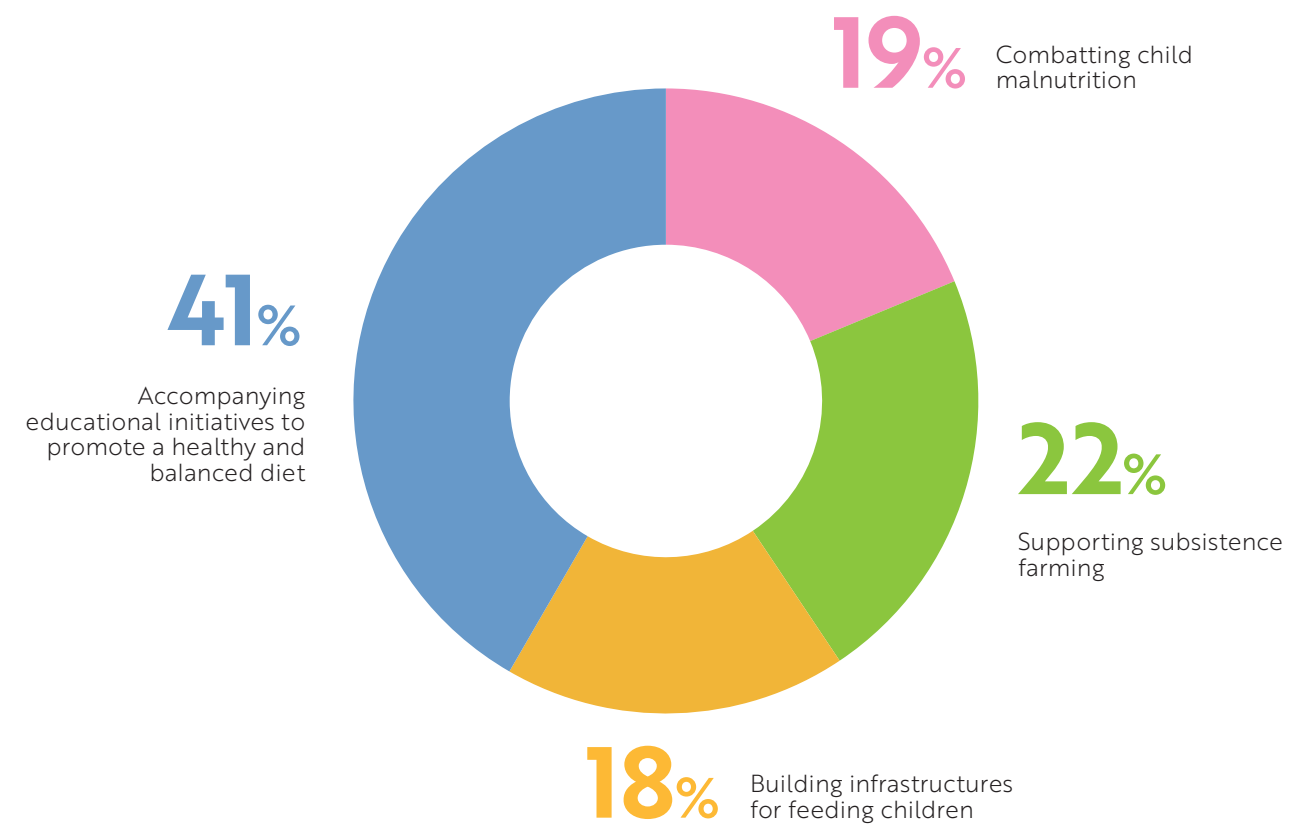


NONPROFIT ORGANIZATIONS Projects sponsored in 2017

Calls for nonprofit initiatives were held twice in 2017,
to finance projects on behalf of children
and child nutrition.

KEY FIGURES IN 2017

Foundation's areas of intervention





Combating
child malnutrition





SENEGAL

11,000 children

Donation: €10,000

EARLY SCREENING FOR MALNUTRITION AND NUTRITION REHABILITATION

AGORA

A Senegalese charity founded by a team of young doctors, Agora aims to sustainably improve human health in Senegalese communities by focusing on maternal and infant care.

The supported initiative: Early screening for malnutrition and care at a nutrition rehab center in Senegal for those in need.

The goal is to reduce the number of confirmed malnutrition cases in the region of Saint Louis through preventive measures, in particular by training mothers to look for the first signs of nutritional deficiencies in their children.

<https://aagora.org/>



“ Making mothers the focus of the screening strategy is vital because they are in the best position to quickly detect the first signs of malnutrition in their children. They actively participate in improving their children’s health. ”

Arona DIENG, Project Manager



BURKINA FASO

25,000 children

Donation: €15,000

CONSOLIDATING A PROGRAM TO FIGHT CHILD MALNUTRITION

SOS SAHEL

SOS Sahel is an international NGO that has worked for over 40 years to improve food supply safety and the living conditions of people who dwell in the rural communities of Sub-Saharan Africa.

The supported initiative: For the past three years, SOS Sahel has provided training, raised awareness about good nutritional practices, held cooking demonstrations, and screened and provided checkups for kids in this impoverished area of Burkina Faso.

<http://www.sossahel.org>



The Foundation has supported this SOS Sahel program since 2015.



BURKINA FASO

650 children

Donation: €20,000

DEVELOPING «NUTRISCO» SCHOOL CLUBS SOS SAHEL

The supported initiative: Developing the «Nutrisco School Club» educational program.

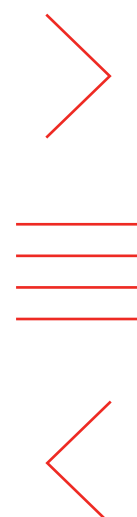
The goal is to get school kids involved in fighting malnutrition.

The program is built around clubs of child volunteers who meet to learn about healthy eating habits and who

then spread that knowledge among their entourage. Further, vegetable gardening activities at the schools provide the children with theoretical and practical learning and contribute to improving the nutritional quality of the meals served at the canteen.



“ Our project is based on the belief that children are the future, a life force overflowing with a desire to learn and an ability to inspire lasting change. We want them to be players in the initiative, so they can actively participate in changing the practices of their entourage and village. Ange MBONEYE, Assistant, Large Donors France/Europe ”





A solid green rectangular panel. At the top, a thin white vertical line extends downwards. In the center, there is a white icon of a plant with two leaves and a stem. Below the icon, the text "Supporting subsistence farming" is written in a white, sans-serif font. At the bottom, another thin white vertical line extends upwards.





CONGO

150 students

Donation: €5,000

PREPPING AN EDUCATIONAL VEGETABLE GARDEN ADESAF

International NGO Adesaf (Association pour le Développement Economique et Social en Afrique) encourages the creation of revenue-generating activities by and for the world's most vulnerable people. Its projects are primarily aimed at securing food supplies, improving school conditions and ensuring access to drinking water for those populations.

The supported initiative: The development of a vegetable garden to provide nutritional education at the source for students at a junior high school in Boko, Congo.

The aim of the program is to fight infant malnutrition through raising awareness and giving teachers, parents and students access to a healthy and varied diets.

<http://www.adesaf.fr>



The thrust of this project resides in teaching teachers and students about vegetable gardening. It enables teachers to offer practical work activities to the students. Growing the garden also helps them diversify their diet.

Lina AMSIDDER,
Project management and tracking volunteer



SENEGAL

1,600 children

Donation: €11,000

DEVELOPING MARKET GARDENS FOR RURAL FAMILIES ADOS



This project takes a global and sustainable approach to fighting malnutrition among children and, more broadly, impoverished families in Senegal. Women are taught how to improve their garden patch and to use the produce to feed their families.

Sandrine VINCENT, Project Manager, Local Development and Cooperation



The main mission of international NGO Ados (Ardeche, Drome, Ourosogui, Senegal) is to contribute to the local development in Senegal and to improve everyday life for Senegalese people. It promotes professional and educational exchanges between France and Senegal.

The supported initiative: Giving support to small farmholders. The market gardens are small parcels of land farmed by groups of women. They grow fruit and vegetables all year long, primarily to feed their own families.

Despite their small size, these market gardens improve food security for these families.

<http://www.ados-association.org>



SENEGAL

500 families

Donation: €20,010

STRENGTHENING A NETWORK OF FIVE SMALL DAIRY COOPERATIVES

AGRONOMES ET VÉTÉRINAIRES SANS FRONTIÈRES (AVSF)

For over 40 years, AVSF has been supporting the most vulnerable smallholder farming and livestock-raising families by developing sustainable solutions to fight food shortages.

The supported initiative: Building and equipping a dairy cooperative as part of a network of small dairies in Casamance, one of Senegal's most impoverished regions. The goal is to strengthen dairy production, processing, and sales capacity to help improve the incomes of 500 families.

<https://www.avsf.org/>



The Foundation agreed to support this program for the second year in a row.



The Bel Foundation's support for the past several years has helped strengthen dairy cooperatives and increase local milk production, giving food security to 500 families, resulting in an augmentation of jobs in a rural area and offering greater visibility for AVSF's initiative in Casamance.

Moussa BALDÉ, National Coordinator, AVSF Senegal



PLANTING AGRO-ECOLOGICAL GARDENS FOR GREATER FOOD SUPPLY SAFETY

AFRICAN CONSERVATION TRUST



SOUTH AFRICA

2,200 children

Donation: €11,500



South Africa's reserves are located in the country's farthest reaches and encompass the most impoverished communities within their borders. The strength of this project is without a doubt the enthusiasm of the local community of teachers at the daycare centers.

Carl GROSSMANN, President



The African Conservation Trust (ACT) is an international non-profit, active in Africa since 2000. It works to ensure secure food supplies and to preserve the biodiversity. In particular, ACT has been actively planting food gardens for over the past 10 years.

The supported initiative: Planting agro-ecological gardens at daycare centers and schools in South Africa. The aim is to improve food supply security and reduce infant malnutrition.

<https://projectafrica.com>



MADAGASCAR

210 children

Donation: €5,000

RENOVATING A SCHOOL CANTEEN AND PLANTING AN EDUCATIONAL VEGETABLE GARDEN

L'ÎLE AUX ENFANTS

Established in 2012, the charitable L'île aux Enfants school hosts 200 children and supports healthcare but also developmental and educational initiatives in Tananarive, Madagascar.

The supported initiative: Renovating a canteen and planting a vegetable garden at a school.

The goal is to improve the school's self-sufficiency in food, provide greater dietary variety at mealtimes and raise children's awareness about good nutrition.

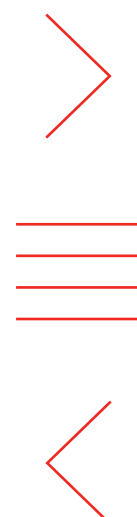
<http://ecoleileauxchildren.org/>

The Foundation has lent its support to this school on several occasions since it was started.



The continued, long-standing partnership with the Bel Foundation has enabled us to better equip our kitchen and improve the facilities to accommodate the 210 children who eat at the canteen. It makes each meal an eagerly anticipated event! Isn't life beautiful?

Eric HANRION, President





Building
infrastructures
for feeding
children





BENIN

106 children

Donation: €5,000

BUILDING LIVESTOCK SHELTERS FOR AN ORPHANAGE

UNCLE

Uncle is a French charity that provides logistical and financial support to on-the-ground charities and NGOs that assist vulnerable children.

As part of its mission, Uncle is supporting the Padre Pio Foundation's orphanage in Benin.

The supported initiative: Building farm animal shelters at the orphanage with a view to making the establishment's food supply self-sufficient.



REBUILDING A SCHOOL CANTEEN AFTER THE 2010 EARTHQUAKE

SOS ENFANTS



HAITI

650 children

Donation: €10,000



The Saint Alphonse School had to be completely rebuilt following the earthquake in 2010. Providing meals to the school's 650 students under good conditions is an added benefit to improving the environment in which the children are growing up. All these kids come from very impoverished families.

Christel ROCHETEAU,
Managing Director



The French charity SOS Enfants has been deploying educational, training and healthcare development programs in Africa, Haiti and Nepal for over 35 years.

The supported initiative: Reconstruction of a building used to prepare meals. The school canteen is a vital challenge that has yet to be met because the meals served at Saint Alphonse are often the only meal most of these children will eat during the day.

<http://www.soschildren.com>



MADAGASCAR

38 children

Donation: €9,532

BUILDING A NEW CANTEEN AT AN ORPHANAGE MITSIKY

This french non-profit Mitsiky has been operating an orphanage for street children in Madagascar for over 11 years. The center feeds, houses and schools children up until they begin their professional lives.

The supported initiative: Helping construct a new canteen for the center in Antsirabe. The canteen is essential for providing the children with balanced meals prepared under appropriate sanitary conditions.

<http://www.mitsiky.org/>



“ This canteen project is a real opportunity to improve the children’s environment. It offers better and balanced meals, as well as better working conditions for the shelter’s workers. It also creates jobs for Madagascar’s construction sector. ”

Marie PRADIER, President



SENEGAL

158 children

Donation: €18,057

RENOVATING KITCHENS AT A SHORT-STAY ORPHANAGE VIVRE ENSEMBLE

“ Thanks to the support of two Bel employees, this project will considerably improve the health, safety and working conditions of the cooks and the quality of the meals served to the children. ”

Fabrice ELIE,
Executive Director



French non-profit Vivre Ensemble - La Pouponnière de Mbour is a short-stay orphanage that seeks to place children up to 16 years of age with families.

The supported initiative: Renovating and equipping two kitchens in an orphanage located south of Dakar, Senegal. The purpose is to improve sanitary conditions and ensure proper meal preparation for the children, while improving working conditions for the cooks.

<http://www.lapouponnieredembour.org/>



Accompanying
educational initiatives
to promote a healthy
and balanced diet





MADAGASCAR

4,000 children

Donation: €25,000

ESTABLISHING A METHOD TO RAISE AWARENESS ABOUT NUTRITION

AGRISUD INTERNATIONAL



The thrust of this project is to promote a method that blends nutrition and farming activities as part of an overall initiative to sustainably improve family nutrition.

Yvonnick HUET,
General Manager



For 25 years, Agrisud International has worked on behalf of the most impoverished people by helping them to start small family farms that are agro-ecological and well anchored in local markets.

The supported initiative: The project aims to sustainably improve family nutrition and food supply security by supporting the development of farming and nutritional activities in the High Plateau region of Madagascar. Better health and nutrition conditions, in particular for children who continue to suffer under very high malnutrition rates, are needed to improve the incomes of these households.

<http://www.agrisud.org>



BURKINA FASO

2,000 children

Donation: €15,000

DEVELOPING THE ALLOLAAFIA PROJECT TO RAISE AWARENESS BY CELL PHONE

GRET

An international development NGO, Gret is involved in a range of actions including health, farming, water and other initiatives to deliver sustainable solutions for fair development.

The supported initiative: Deployment of the Allolaafia program, initiated in 2016. The program aims to provide parents of young children with useful health and nutritional information adapted to their needs each week.

<http://www.gret.org/>

The Foundation agreed to support this program for the second year in a row.



This project is sustainable and effective for child well-being and development. The Foundation's support has positively impacted the program's execution and has had a significant positive psychological impact in a region largely abandoned by the powers that be.

Marie-Christine LEBRET
TIC project manager for development services





FRANCE

600 children

Donation: €15,000

NUTRITION EDUCATION PROGRAM

FOR PRIMARY SCHOOLS

INSTITUT PASTEUR DE LILLE

FONDATION PILEJE

In 2014, the Institut Pasteur de Lille, the PiLeJe Foundation and the Bel Foundation teamed up to deploy the Nutrissimo Junior program annually in about 20 schools in France.

The supported initiative: The «Nutrissimo Junior» nutrition education program is targeted at everyone involved in France's educational system. A variety of complementary methods to improve the effectiveness of nutrition education, ranging from conferences for parents to games for kids, are used to raise the awareness of children, parents, teachers, and school and after-school personnel.

<https://www.fondation-pileje.com>
<https://www.pasteur-lille.fr/accueil>



The Foundation has participated in this initiative since 2014.



Since 2014, the Foundation's annual support has enabled the program to see the light of day and to be deployed through the years in France. The strength of this program is getting all the players in the child education ecosystem involved.

Suzanne LANCKRIET

Project Leader - Nutrition Service at the Institut Pasteur de Lille



NUTRICARTES® METHOD

ROLLED OUT

IN SIX COUNTRIES

L'APPEL

The Foundation has supported this method since it was developed.



HAITI

BURKINA FASO

CONGO

BRAZZAVILLE

MADAGASCAR

NIGER

TCHAD

4,000 children

Donation: €15,000



The Nutricartes® teaching method spreads a nutrition knowledge base in a concrete, dynamic, user-friendly, adaptable, and accessible way to all, regardless of age, culture or literacy level. This method allows even the most impoverished families to quickly take charge and instills pride.

Brigitte AUDRAS,
Developer of the Nutricartes method



International NGO L'Appel works on behalf of children's health.

The charity developed an educational method for nutrition called Nutricartes® to fight child malnutrition. As a card game, Nutricartes® is a fun and interactive way to learn, dispensing information that is easy to put into practice.

The supported initiative: Deployment of the Nutricartes® method in six countries with high malnutrition rates.

<http://www.lappel.org/>



FRANCE

230 children

Donation: €15,000

COOKING WORKSHOPS FOR SICK CHILDREN L'ENVOL



For 20 years now, French charity Envol has been offering seriously ill children and their families specially designed recreational stays to help them recover.

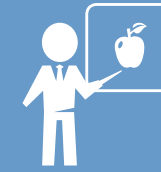
A wide range of individual and team sports, and cultural events are held during the stays.

The supported initiative: Cooking workshops for sick kids. Over 560 hours of cooking classes were offered to more than 240 sick children during their stays in the summer of 2017. This educational and creative activity is a way for kids to regain their self-confidence and discover abilities they never knew they had.

<http://www.lenvol.asso.fr/>

“ We share the Bel Foundation’s desire to help children weakened by life to recover their smiles during recreational stays. Cooking is a unifying and engaging activity that combines good-naturedness and creativity and inspires new vocations among our volunteers. ”

Sylvie LE MOAL,
Donor Relations



FRANCE

1,200 children

Donation: €15,000

DEPLOYMENT OF THE «LES VITAMINÉS» PROGRAM IN THE HAUTS-DE-FRANCE UNIS-CITÉ

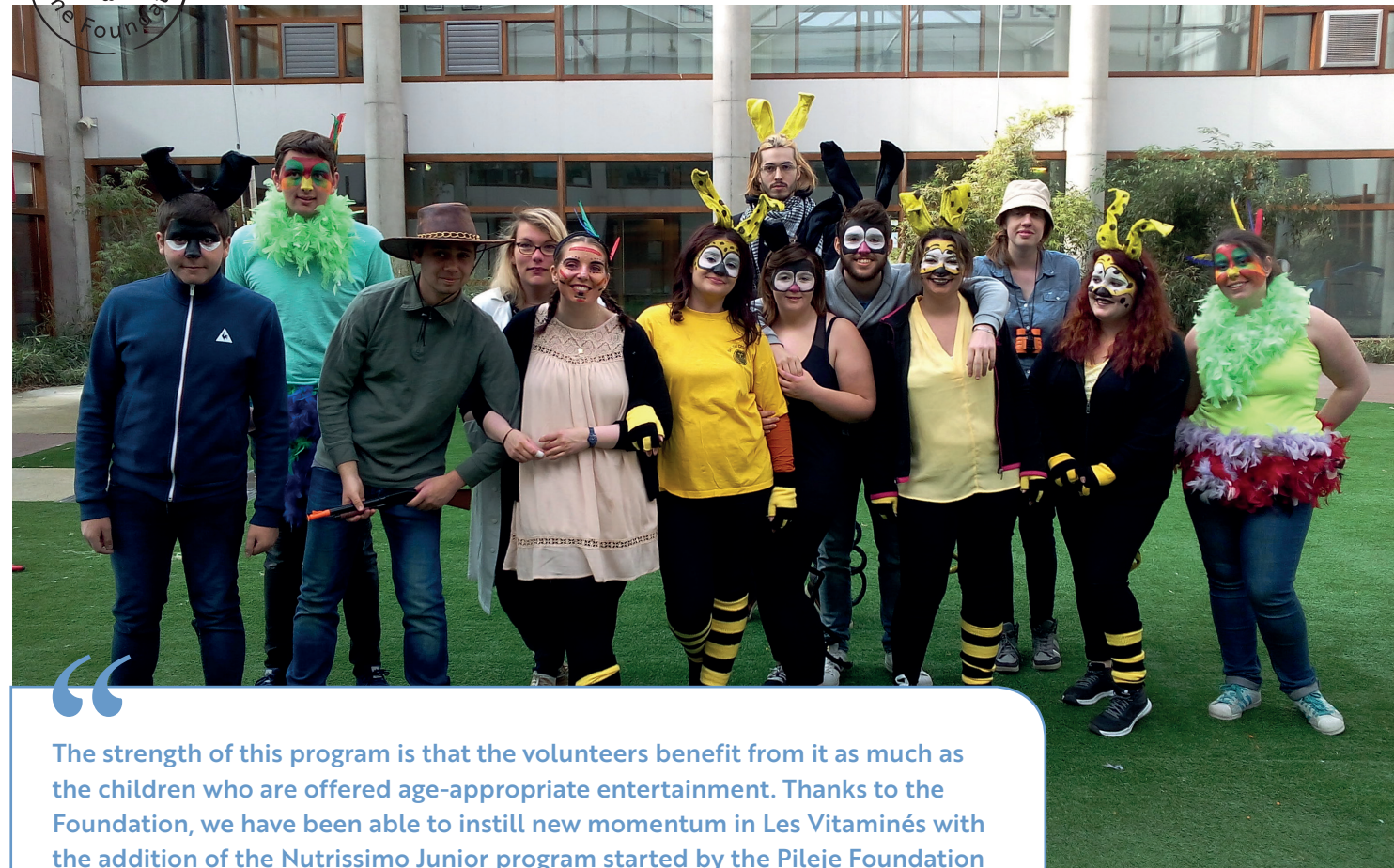
Unis-Cité, France’s pioneering civic service nonprofit, offers youths the chance to get involved in public interest missions in France.

The supported initiative: Deployment of the «Les Vitaminés» civic service program in the Hauts-de-France region of France. The program encourages children to adopt a healthy diet and a physically active lifestyle to avoid becoming overweight or obese.

<https://www.uniscite.fr/>



The Foundation agreed to support this program for the third year in a row.



“ The strength of this program is that the volunteers benefit from it as much as the children who are offered age-appropriate entertainment. Thanks to the Foundation, we have been able to instill new momentum in Les Vitaminés with the addition of the Nutrissimo Junior program started by the Pileje Foundation and the Institut Pasteur de Lille. ”

Antoine DAVID, Unis-Cité Dunkerque Manager





EMPLOYEE GRANTS

Projects sponsored in 2017

Bel Group employees may sponsor charitable projects on behalf of children by soliciting financial support from the Bel Foundation. Each year, some 10 grants worth €5,000 each are awarded for such initiatives.





ALGERIA

BEL ALGERIA TEAM ACCOMPANIES VOLS D'ESPOIRS CHARITY



Zahira Cherifi, Yacine Meziane, project sponsor, and Sofiane Seddiki

Yacine, Sofiane and Zahira volunteer for the Vols d'Espoirs charity, helping Algerian children under the age of 18 with heart conditions get admitted to French hospitals and to facilitate their medical care.

The supported initiative: Sharing the costs of transporting sick Algerian children to France for medical care and their return to Algeria.

<https://www.facebook.com/volsdespoirs/>



YACINE, WHY DID YOU DECIDE TO SPONSOR THIS PROJECT?

Seeing the smiles on the faces of parents and the joy of child just being a kid again is priceless. Thanks to the Foundation's support, we now contribute to this initiative and we are very proud to be a part of it.



FRANCE

BEL FRANCE TEAM ACCOMPANIES THE FRÉDÉRIC GAILLANNE FOUNDATION



PHILIPPE, WHY DID YOU DECIDE TO SPONSOR THIS PROJECT?

Sponsoring this initiative was an easy way to get involved in a charity and help the development of children who have lost their sight. It gives our everyday activities greater meaning by helping us to recognize our own good fortune, to continue caring and to help others with difficulties.



Philippe Carvonis, project sponsor, and Antonio Maria

The Frédéric Gaillanne Foundation, Europe's largest school for training guide dogs, is dedicated exclusively to helping children with visual or other disabling impairments. Touched by the mission of this charity, Patrick and Antonio decided to get involved on its behalf.

The supported initiative: Helping to finance the training of a guide dog. After several months of training, the dog is assigned to a child aged 12 to 18, and becomes his/her vital companion for outings.

<http://www.fondationfg.org/la-fondation/>



UNITED ARAB
EMIRATES



UNITED STATES

BEL UNITED ARAB EMIRATES TEAM ACCOMPANIES SURGE FOR WATER

BEL AND MOM TEAM ACCOMPANIES ACTION FOR HEALTHY KIDS



Ali Mikati and Johanna Kanaan, project sponsor.

Johanna and Ali got involved with Surge For Water to help this NGO expand its efforts to raise global awareness about the world's water crisis through educational programs about water conservation and sustainable development.

The supported initiative: Launch of a series of after-school activities to raise greater awareness among children about the need to conserve water and to train tomorrow's responsible citizens.

<http://surgeforwater.org/>



Stéphane Jacquet of MOM and Bruno Schoch of Bel

Having worked with this American charity for several years, MOM invited Bel Group teams to run in the New York Marathon as a representative of Action For Healthy Kids, which raises awareness about good eating habits among children.

The supported initiative: Through the sporting and charitable involvement of Bel and MOM teams, the Foundation is supporting a U.S. charity that undertakes initiatives to raise awareness about good eating habits among youths.

<http://www.actionforhealthykids.org/>



FRANCE



SLOVAKIA

BEL FRANCE TEAM ACCOMPANIES PROJET ACTION 60

BEL SLOVAKIA TEAM ACCOMPANIES ROVNOCENNI



VÉRONIQUE, WHY DID YOU DECIDE TO SPONSOR THIS PROJECT?

This project is very enriching for us personally. The environment is a very important issue nowadays, in particular with respect to teaching school children about the importance of sorting waste. We think it's crucial to raise kids' awareness about the environment.



Aurélie Avril

Véronique and Aurélie are involved in the Projet Action 60 NGO, which raises awareness about disabilities, differences and sustainable development among children and their parents.



Véronique Lacherade project sponsor

The supported initiative: Funding the printing of a comic book themed around sustainable development. The comic book grew out a year's worth of working and meeting with primary school children to open their minds to protecting the environment.

<http://projetaction60.wixsite.com/projet-action-60>



Lenka Pastirikova, project sponsor, and Ludmila Ruttkayova

Lenka and Ludmila have for several years been personally involved in this charity, which helps people with disabilities.

The supported initiative: Financing of equipment to enable children under care to participate in mobility activities despite their severe handicaps.

<http://www.csszatisie.sk/>



LENKA, WHY DID YOU DECIDE TO SPONSOR THIS PROJECT?

After several years of cooperation between Bel and Rovnocenni, this initiative was an opportunity to provide real financial support. I've been fortunate to meet generous people who are full of goodwill and are always ready to take on new challenges. I'm proud to be part of this initiative.





BEL FRANCE TEAM ACCOMPANIES OXFAM FRANCE



AURÉLIE, WHY DID YOU DECIDE TO SPONSOR THIS PROJECT?

This was a wonderful human, athletic and 'outdoing yourself' experience, which allowed us to meet other team members and supporters dedicated to this effort. Bel's three values of care, dare and commit were wholly present in this charity event, thanks to the Foundation's support.



Aurélié Avril, project sponsor, Sophie Marceau, and Laetitia Hoarau accompanied by several Bel Group colleagues.

Aurélié, Sophie and Laetitia have raised money for charitable sports challenges, holding events within the Bel Group since May 2016 to help Oxfam France deploy its development projects.

The supported initiative: Participation in a charity sports event. To help Oxfam France set up its development programs, Aurélié, Sophie and Laetitia engaged their Bel colleagues to collect generous donations and participate in the Winter Trail run. Good things happen when sports and charity team up!

<https://www.oxfam.org/fr>



BEL SPAIN TEAM ACCOMPANIES THE SINDROME WILLIAMS DE ESPANA CHARITY



Maria Jose Cabanach, Biliana Vladimirova, project sponsor, and Mario Saez

Biliana, Maria and Mario are volunteers of this charity, which seeks to improve the quality of life for children who suffer from Williams syndrome, a rare genetic condition.

The supported initiative: With the Foundation's backing, 14 young children with Williams syndrome were provided personal support to encourage as much as possible their training and greater autonomy.

<https://www.sindromewilliams.org/>



BILIANA, WHY DID YOU DECIDE TO SPONSOR THIS PROJECT?

As a mother with a child who has Williams syndrome, I know about the difficulties experienced by the families supported by the charity. I'm very proud to have taken part this project and I've been able to raise the awareness of Bel teams about this condition.





SLOVAKIA

BEL SLOVAKIA TEAM ACCOMPANIES DETSKY DOMOV MICHALOVCE



Monika Michalenkova, project sponsor, and Ratislav Varga

Monika and Ratislav got involved with a charity that fosters orphaned children.

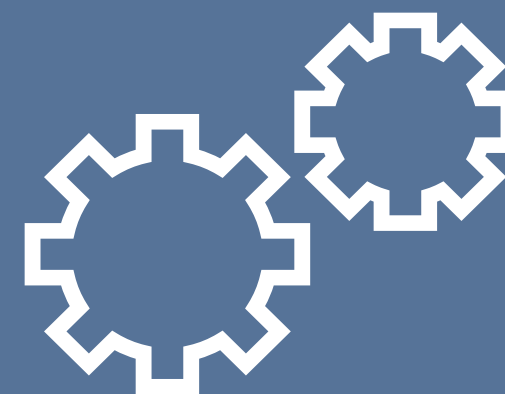
The supported initiative: Offering new activities to the kids. Hiking, swimming and ping pong activities were developed with the Foundation's financial support. These fun activities improve the children's physical ability and build up the self-confidence the orphans need.

“

MONIKA, WHY DID YOU DECIDE TO SPONSOR THIS PROJECT?

When I discovered this orphanage near my office, I wanted to get involved to bring a little happiness into the orphans' lives. With the help of Bel teams, we have set up activities to raise awareness about how important healthy eating is to good health.

”



ORGANIZATION

The Bel Foundation is supported by a Board of Directors, a Project Selection and Tracking Committee and an operations team.

HOW THE FOUNDATION OPERATES

Board Of Directors

Chaired by Antoine Fiévet, the Bel Group's Chairman and Chief Executive Officer, the Foundation's Board of Directors meets twice a year to determine the Foundation's strategic direction, approve the budget and rule on which projects to support.

The Board of Directors includes nine members grouped into three colleges.

THE COLLEGE OF FOUNDERS

Antoine Fiévet - Foundation President, and Chairman and Chief Executive Officer of the Bel Group
Valentine Fiévet - Vice-President of the Unibel Supervisory Board
Florian Sauvin - Foundation Treasurer

THE COLLEGE OF BEL EMPLOYEE REPRESENTATIVES

Chantal Cayuela - Head of Research and Innovation
Jean-Noël Darniche - Group Marketing Director
Guillaume Jouët - Foundation Secretary and General Manager of Human Resources, Communication and Sustainable Development

THE COLLEGE OF EX-OFFICIO REPRESENTATIVES

Béatrice Darcy-Vrillon - Head of Research, Co-Head of the Human Nutrition Division at INRA, French Fund Administrator for Nutrition and Health
Jean-Marc Guesné - General Manager of Ashoka France
Claude Tharreau - Co-founder of the CSA research institute

BY PROPOSAL OF THE BOARD OF DIRECTORS

Isabelle Fiévet - Bel Foundation Managing Director



THE SELECTION AND TRACKING COMMITTEE

Comprised of 12 volunteers, the Project Selection and Tracking Committee (PSTC) meets several times a year to study new funding requests and to validate their relevance to the Foundation's mission. The committee ensures the operational execution of the approved projects. Its members include:

Christel Ara
 Leerdammer Product Leader, Marketing
Alexandra Berreby
 Sharing Cities Director, Bel Explorer
Gwennaël Bessard du Parc
 Project Leader, IT Department
Cécile Biansan
 Nutrition Manager, MEGA
Charlotte Bonin-Duminy
 CMI Group Manager
Simon Bonnet
 CSR Transformation Manager

Rachida Cherifi
 Customer Management Specialist
Charlotte Robillard
 Corporate Communication Manager
Aude Romelly
 Boursin Product Leader, Marketing
Claude Tharreau
 Foundation Administrator
Isabelle Fievet
 Managing Director
Anne-Lise Spillemaecker
 Philanthropy Specialist



SUBMITTING A PROPOSAL



The Bel Corporate Foundation supports initiatives around the world focused on balanced diets for children. Public interest organizations may send their request for financial aid during the call for initiatives period by completing the specifically designated application forms available at the Foundation's website <http://demandes.fondation-bel.org/fr>

1 | CALL FOR INITIATIVES

The public interest organization completes the Foundation's online application form for support.



2 | PROPOSED INITIATIVES ARE PRE-SELECTED AND REVIEWED BY THE PSTC

The Project Selection and Tracking Committee (PSTC) examines eligible initiatives.

PSTC members contact the public interest organization to validate the relevance of its actions to the Foundation's missions.



3 | INITIATIVES ARE SUBMITTED TO THE BOARD OF DIRECTORS

The projects validated by the PSTC are presented to the Board of Directors for review.

The Board of Directors decides and announces the initiatives it has agreed to support. For approved initiatives, a philanthropy agreement is signed between the two parties, and the Foundation makes the donation.



4 | PUBLICIZING AND REPORTING

The Bel Foundation and the public interest organization meet regularly to discuss their partnership, and to review the reporting and publicizing of the project.



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